SATT SUD-EST
ACCELERATING TECHNOLOGY TRANSFER

THE INTERFACE BETWEEN COMPANIES AND PUBLIC RESEARCH IN SOUTH EASTERN FRANCE

YOURCAST
USER-FRIENDLY SOLUTION TO CREATE AND CUSTOMIZE REAL-TIME SIGNAGE

BENEFITS

CONTROL SIGNAGE SCOPE
PLUG & PLAY
REAL TIME UPDATES
SIMULTANEOUS ACCESS
OF CONTRIBUTORS

KEYWORDS

SOFTWARE PRODUCT LINE
BROADCASTING
DIGITAL SIGNAGE
REAL-TIME

IP STATUS

SOFTWARE DEPOSIT
PENDING AT THE AGENCY
FOR THE PROTECTION OF
PROGRAMS (APP)

CNRS

Université Nice Sophia Antipolis

Université Lille1 Sciences et Technologies

yourCast

PARTNERSHIPS

LICENSE
EXPERTISE
YOURCAST COMMUNITY

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BACKGROUND

YOURCAST is an HTML5 Web-based solution to design and broadcast a dynamic signage onto public or private electronic displays in real-time.

This open configurator allows even beginners to generate or customize a digital signage and execute the relevant display applications with custom signage shape. Many sources and inputs can be used : RSS feed, tweet, photo, timetable, notification... allowing simultaneous contributors to operate real-time updates.

Coupled with interactive technologies (such as RFID), YOURCAST can ultimately provide punctual or on-demand personalized information content on chosen displays.

KEY BENEFITS vs STATE OF THE ART

✓ User-friendly interface configurator, accessible even to beginners
✓ Provide your data > select relevant renderer, layout, channels > click !

1. SELECT SOURCE 2. SELECT RENDERER 3. SELECT LAYOUT 4. GENERATE

✓ Fulfill easily various signage needs
✓ Up to 30 different sources at the same time
✓ Replace conventional signs to provide custom digital information
✓ Solution will automatically generate a signage content application
✓ Display multimedia dynamic content to captivate the audience in a particular area

DEVELOPMENT STATUS

• HTML5 Demonstrator currently operational

• Real-life experiments running on several sites (incl. University)

APPLICATIONS

Custom digital signage for :

• Public environment (campus, schools, hospitals, transportation facilities)

• Private environment (waiting areas in corporate buildings, special events)